



16 December 2009

## **SYMPHONY ENVIRONMENTAL TECHNOLOGIES PLC**

### **Morocco Press Conference and Distribution Agreement Label'Vie Launch d<sub>2</sub>w Carrier Bags**

Symphony Environmental Technologies Plc ("Symphony", "Company" or "the Group"), the environmental plastics and waste-to-energy Group, is pleased to announce that it has signed a 15 year distribution agreement with Greenberry Sarl ("Greenberry"), together with Symphony's French distributor, Alternative Plastics Sarl ("APS"), for the distribution of d<sub>2</sub>w Controlled-life plastic products in Morocco.

Presentation of d<sub>2</sub>w authorised-user certificates have been made to Label'Vie for becoming the first major supermarket group in Morocco to launch d<sub>2</sub>w shopping bags in their stores as the first step towards changing most of their plastics to a more environmentally responsible technology.

The launch and presentation was held in Casablanca yesterday, in the presence of officials from the Ministry of the Environment for Morocco together with the Presidents of some of the main environmental associations, including Fondation Mohammed VI.

#### **Michael Laurier, CEO of Symphony Environmental Technologies plc, said:**

"This is an important step forward for Label'Vie and Symphony as well as Morocco as it strives to improve its environment following the speech of His Majesty King Mohammed VI earlier this year. It shows the world by example that there is an easy and low-cost way to minimise the persistent problems associated with plastic pollution of the environment. We are honoured and delighted to be creating history with Greenberry for the betterment of the environment of Morocco"

#### **Mr Rachid Hadni, CEO of Label'Vie Group Morocco, said:**

We are proud to be working with Symphony to eradicate some of the environmental issues faced in Morocco. Having reviewed and trialled all of the alternatives, we have found d<sub>2</sub>w to be the ideal solution as well as being economically sustainable. We will be launching d<sub>2</sub>w shopping bags in all our stores from January 2010.

**For further information, please contact:**

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**Further information on Greenberry Sarl:**

Greenberry is one of the pioneer companies in Morocco working on providing green marketing solutions to its clients, a portfolio of multinational companies.

Greenberry is the first company in Morocco to launch this new type of d<sub>2</sub>w environmentally responsible Controlled-life technology. It will be used in many different types of plastic applications and products, such as carrier and refuse sacks, packaging films and bottles.

**Further information on the Symphony Environmental Technologies Group of companies:**

SYMPHONY ENVIRONMENTAL TECHNOLOGIES PLC is a world leader in Controlled-life plastic technology - a system that works by a process called oxo-biodegradation. The technology is branded d<sub>2</sub>w<sup>®</sup> and appears as a droplet logo on many thousands of tonnes of plastic packaging and other products.

Symphony has a diverse and growing customer-base and has established itself successfully as an international business. Products made with d<sub>2</sub>w plastic technology can be found in more than 80 countries around the world and in many different product applications. Symphony is a member of the Oxo-biodegradable Plastics Association ([www.biodeg.org](http://www.biodeg.org)), the Society for the Chemical Industry (UK), and the American Standards Organisation (ASTM). Symphony is also a member of The US Save the Plastic Bag Coalition (<http://www.savetheplasticbag.com/>). Symphony actively participates in the work of the British Standards Institute (BSI) and the European Standards Organisation (CEN).

Symphony has just launched d<sub>2</sub>p anti-microbial technology which has applications in similar markets to d<sub>2</sub>w.

Symphony is also developing innovative waste-to-energy technology and cost-effective processes to convert plastics, tyres and other waste-streams into valuable products.

Further information on the Symphony Group can be found at [www.d2w.net](http://www.d2w.net).