



13 May 2009

SYMPHONY ENVIRONMENTAL TECHNOLOGIES PLC

Organizacion Barcel Mexico Launch of d₂wTM Eco-Compatible Metalised Packaging

Symphony Environmental Technologies Plc (“Symphony” or “the Group”), the degradable plastics and waste-to-energy Group, is pleased to announce that, through its wholly owned subsidiary, Symphony Environmental Limited, it has today launched the World’s first d₂wTM 100% degradable metalised film for snack foods, in conjunction with Organizacion Barcel (“Barcel”), a subsidiary of Grupo Bimbo Mexico (“Bimbo”).

The announcement comes after successful extensive trials and will see Symphony’s d₂wTM additive being used in Barcel’s film for its premium range of snack food products including Takis and other brands. The product ranges include crisps and confectionary amongst others.

This follows the successful use of Symphony’s d₂wTM additive in the packaging for Bimbo’s bread and other products, announced in August 2008 and has been achieved through Symphony’s official distributor, Plasticos Degradables S.A de C.V.

A joint press conference was held at Hacienda de los Morales, Mexico City at 10:00am local time on 12 May 2009 to formally launch the new initiative. Presentations were made by Daniel Servitje, Group CEO of Bimbo and also Gabino Gomez General Director of Organizacion Barcel, together with Michael Laurier, Group CEO of Symphony.

Michael Laurier, Chief Executive of Symphony Environmental Technologies plc, said:

“I am delighted to be able to announce this launch with Barcel, which is evidence of the excellent work that we have been doing with Bimbo. Bimbo has led the way in adopting degradable packaging in Latin America and this development will further strengthen the d₂wTM brand on a Global scale. We look forward to working with Bimbo on further developments and also to sharing a successful future in the use of d₂wTM eco-compatible products in many markets and applications.”

For further information, please contact:

Symphony

Michael Laurier, CEO
Ian Bristow, FD

Tel: 020 8207 5900

HB Corporate

Rod Venables / James Reeve

Tel: 020 7510 8600

Threadneedle Communications

Graham Herring / Alex White

Tel: 020 7653 9850

Further information on Bimbo Group of Companies:

GRUPO BIMBO was established in Mexico City in 1945 and is considered today as one of the most important bakeries in the world due to its production volume, sales and brand positioning.

In Mexico, as well as in many Latin American countries, it is the largest food company and undisputed leader in the national baking industry.

Grupo Bimbo produces, distributes and markets over 5,000 products which include variety of bread loafs, pastries, cookies, candy, chocolates, sweet and salted snacks. In addition to this extensive range they produce many other types of processed foods.

Grupo Bimbo has more than 150 prestigious brands such as: Bimbo, Marinela, Milpa Real, Tía Rosa, Mrs. Baird's, Oroweat, Entenmann's, Thomas', Boboli, Barcel, Ricolino, Coronado, La Corona, Pastelerías El Globo, Suandy and Lara.

Bimbo operates in Mexico, U.S.A., Argentina, Brazil, Colombia, Costa Rica, Panama, Chile, El Salvador, Guatemala, Honduras, Nicaragua, Peru, Venezuela, Uruguay, Paraguay, the Czech Republic and China. Bimbo has more than 100 plants and 100,000 associates.

In 2008, Grupo Bimbo's net sales amounted \$82,317 million pesos (US\$ 6,300 million) and its shares have traded on the Mexican Stock Exchange since 1980.

The Group has the most extensive distribution network in the country and one of the largest in the American Continent. It exceeds 41,000 routes and guarantees that the products are delivered uninterruptedly and fresh to more than 1,000,000 points of sale located in 18 countries.

Grupo Bimbo S.A.B. de C.V. announced the completion of its acquisition of the U.S. fresh bakery business of Weston Foods Inc. (WFI) from Dunedin Holdings S.a.r.l., a subsidiary of Toronto-based George Weston Limited and the separate acquisition of related financial assets on December 10, 2008.

Further information on Grupo Bimbo can be found at
www.grupobimbo.com.mx

Organization Barcel is manufacturing and distributing confectionary and salted snack foods throughout Mexico, USA, Czech Republic and is a wholly owned subsidiary of Grupo Bimbo

Further information on Organizacion Barcel can be found at www.barcel.com.mx

Further information on Symphony Group of Companies:

SYMPHONY ENVIRONMENTAL TECHNOLOGIES PLC is a world leader in oxo-biodegradable eco-compatible plastic technology. The technology is recognised by the **d₂w[®]** droplet logo on many thousands of tonnes of plastic products.

Symphony has a diverse and growing customer base and has established itself successfully as an international business. Products made with **d₂w[®]** plastic technology can be found in more than 50 countries around the world and in many different product applications. Symphony is proud to be a member of the Oxo-biodegradable Plastics Association (www.biodeg.org).

Symphony is also developing innovative waste-to-energy technology and cost-effective processes to convert plastics, tyres and other waste-streams into valuable products.

Further information on the Symphony Group can be found at www.degradable.net.